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UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Marketing Administration
Washington, D. C.

INDEX OF AIA STUDIES

prepared under the direction of
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Foreword

This index of AIA studies has been prepared to bring together information on the wide range of investigations, analyses, etc., that are being carried on in AMA in connection with its marketing work. It is being circulated to administrative heads and professional personnel in the various branches in the hope that it may be of use to them, both for specific reference and in giving them a picture of the scope of the research work of the administration.

In preparing the index, the operating branches were asked to submit short summary statements of studies they are carrying on. These have been listed by title, followed by an abbreviation indicating the branch reporting the study (see p. ii) and the name of a person (usually, but not necessarily, the person in charge of the study) of whom specific inquiries regarding it may be made.

The administrator or professional worker looking through the index will be likely to notice many phases of marketing that are dealt with scantily or not at all. In some cases this undoubtedly indicates weaknesses in AMA's research work and it is the intention that this survey of AMA studies be followed up with some interpretative analyses that will appraise the strong and weak points in our program. It must be borne in mind, of course, that AMA is primarily an administrative, rather than an investigative, agency and takes advantage of the extensive research work carried on by BAE and other agencies, within and without the Department, for much of the fact-finding and analysis that underlie its activities.

In other cases, lack of references in the index to certain phases of marketing indicates only that the index itself is incomplete. It is a first attempt and suffers the usual weaknesses of new ventures. In reporting studies different branches made different decisions as to what things should be listed as separate projects, what things should be lumped together under a single general title, and what things should be left out entirely as being mere routine administrative work. The result is lack of uniformity between different branches. The arrangement of the index is likewise imperfect in various ways; many inconsistencies can be pointed out in the headings and classifications. Since the best test of its faults will be the extent to which they show up in use, it has seemed better to circulate it as is and ask for criticisms and suggestions from the users rather than take time for a greater degree of armchair refinement.

If the present survey seems to justify it, revised indexes will be prepared from time to time, as seems necessary to keep up-to-date. It is therefore hoped that those who use the index will express their reactions to it and their suggestions as to ways of making it more useful. These should be sent to H. K. Southworth, Room 2704, Ext. 3582.

General inquiries regarding this survey should also be directed to Mr. Southworth, who has in file summaries of all the studies reported. In most cases carbon copies are available for loan to those who might have use for them.

General inquiries with regard to the work in particular branches should be directed to the persons listed below, who undertook to bring together the reports on the studies carried on in their branches:

C, Cotton, John W. Wright
CC, Consumers' Counsel, Isabel Kelley
CE, Commodity Exchange, W. Edwards Beach
D, Distribution, I. Krechevsky
DP, Dairy and Poultry, E. E. Vial
FV, Fruit and Vegetable, Don Rubel
GFS, Grain, Feed and Seed, E. H. Black
I, Livestock, Richard Roberts
MR, Market Reports, H. W. Henderson
PA, Program Appraisal, Otis H. Reed
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TW, Transportation and Warehousing, C. P. Austin

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Percentage returns from outlays for feed used to produce poultry and eggs, compared to returns from feed for producing pork, beef, and butterfat --DP, Warren

Lend-Lease plant expansion program for milk processing--DP, Emery

PROGRAMS -- see DIRECT DISTRIBUTION PROGRAM, PURCHASE PROGRAM, VICTORY FOOD SPECIAL PROGRAM, MARKETING AGREEMENTS, CARIBBEAN STOCKPILE PROGRAM, TERRITORIAL EMERGENCY PROGRAM, LOAN PROGRAMS, LEND-LEASE, PRODUCTION GOALS

PURCHASE PROGRAM:

Egg production, consumption, and local prices in 12 southern States as related to AAA purchase program--DP, Warren

Study of costs of producing canned boned chicken in one-pound tins for FSCC--DP, Warren

Effects:

Effects of the Lend-Lease purchase program on agricultural prices and income--PA, Reed

Appraisal of the Caribbean Stockpile and Territorial Emergency Programs --PA, Reed

Relation of creamery butter and powdered skim milk to evaporated milk and American cheese with respect to prices, production, and diversion, 1941-42, CE, Beach

Planning:

Investigation of markets, market behavior, and marketing problems relating to the marketing of fruits, nuts, vegetables, sugar, and related products; spices, coloring, flavoring, and non-alcoholic beverages--EV, Rubel

Planning purchases of both field and vegetable seeds to be obtained by the FSCC for export to other United Nations--GFS, Wheeler

Quality control:

Formulation of specifications for use in AMA purchasing programs --GFS, Zeleny

Development of improved methods of testing miscellaneous commodities in connection with the war purchasing program--GFS, Black

Quality control in the production of dried egg powder and related problems in production, packaging, storage, and utilization--DE, Termohlen

Program to reduce list of commercial varieties of vegetable seeds --GFS, Wheeler

QUALITY IMPROVEMENT -- see individual commodities

RAILROAD TRANSPORTATION -- see TRANSPORTATION - rail

REGULATORY WORK -- see EXCHANGES, FUTURES TRADING, GRADING, TRANSPORTATION, STORAGE, and individual commodities

REQUIREMENTS -- see CONSULTATION

RETAILING:

Appraisal of the Victory Food Special Program--IA, Jackson

Survey of milk marketing in Atlanta, Georgia--DE, Farr

RICE: see also GRAIN

Proper air temperatures to be used in the commercial drying of damp, rough rice at different moisture levels and under different atmospheric conditions--GFS, Smith

Grading:

Revision of U.S. Standards for rough, milled and brown rice produced in California--GFS, Boerner

RYE:

Protecting good quality wheat, rye and corn by preventing mixtures of low quality unsound grain and screenings--GFS, Barr

SCHOOL LUNCH PROGRAM-- see PROGRAMS

SEEDS:

Planning vegetable seed production in the United States to provide vegetable seed supplies for the United Nations--GFS, Wheeler

Planning purchases of both field and vegetable seeds to be obtained by the FSCC for export to other United Nations--GFS, Wheeler

Program to reduce list of commercial varieties of vegetable seeds --GFS, Wheeler

Testing:

Determination of trueness to variety of vegetable and field seeds --GFS, Davidson

Identification of seeds of unknown kind through growing them in the greenhouse and the field and identifying the plants--GFS, Davidson

To obtain uniformity in results of germination tests--GFS, Davidson

Determination of origin and varieties of alfalfa through hardness test --GFS, Davidson

Determination of whether "baldhead" seedlings of beans will produce normal plants--GFS, Davidson

Determination of trueness to variety of Medium and Mammoth clover seed through field trials--GFS, Davidson

Method for determining varieties of perennial and annual rye-grass seed --GFS, Davidson

SORGHUM: see also GRAIN

Revision of U.S. Grain Standards for grain sorghums--GFS, Boerner

SOYBEANS: see also FATS AND OILS

Growth of the futures market in soybeans on the Chicago Board of Trade --CE, Warren

Development of new oilseed products and markets for them--L, Payne

Revision of the U.S. Standards for soybeans--GFS, Boerner

Difficulties encountered in sampling cars of heavily and/or unevenly loaded or packed and damp grain, particularly soybeans--GFS, Barr

SPECIFICATIONS -- see GRADING, PURCHASE PROGRAM

SPECULATION, SPECULATORS -- see EXCHANGES

STANDARDIZATION-- see GRADING

STORAGE: see also MARKET INFORMATION

Bags, cloth and paper, for storing and transportation of farm crops
--GFS, Boerner

Adequacy of storage facilities for fats and oils in the year 1942-43
--TW, Austin

Adequacy of grain storage facilities for the 1942 crop--TW, Wells (FCA)

Quarterly reports of stocks of leaf tobacco--T, Morrow

Adequacy of wool storage facilities in Boston during the 1942 season
--TW, Wells (FCA)

Charges:

Analysis of charges in warehouse storage under the ODT (Nicholson)
plan--TW, Austin

Cold:

Adequacy of cold storage facilities for food products during the
remainder of 1942--TW, Herrick

Adequacy of refrigerated storage space for apples (1942-43)--TW, Herrick

Deterioration in:

Stability of color in raw cotton--C, Nickerson

Preservation of shell eggs without adequate refrigeration--DF, Rust

Quality control in the production of dried egg powder and related prob-
lems in production, packaging, storage, and utilization--DE, Termohlen

Development of methods for determining "soundness" in grain--GFS, Zelony

Deterioration of wheat in farm-type storage--GFS, Black

of Government-owned commodities:

Analysis of charges in warehouse storage under the ODT (Nicholson) plan
--TW, Austin

Regulation of:

Comparative analysis of losses in federally licensed and non-federally licensed warehouses (proposed)--TW, Yohe

Protecting good quality wheat, rye, and corn by preventing mixtures of low-quality unsound grain and screenings--GFS, Barr

SUBSIDIES

SUGAR: see also FRUITS AND VEGETABLES

Investigation of markets, market behavior, and marketing problems relating to the marketing of fruits, nuts, vegetables, sugar, and related products; spices, coloring, flavoring, and non-alcoholic beverages--FV, Rubel

SUPPLY: see also MARKET INFORMATION, PRODUCTION GOALS

TERMINAL MARKETS -- see MARKETS - terminal

TERRITORIAL EMERGENCY PROGRAM:

Appraisal of the Caribbean Stockpile and Territorial Emergency Programs --PA, Reed

TOBACCO:

Tobacco Market reviews--T, Morrow

Quarterly report of stocks of leaf tobacco--T, Morrow

Annual report on tobacco statistics--T, Morrow

Grading:

Investigations on tobacco standards--T, Wilkinson

TRANSPORTATION:

Difficulties encountered in sampling cars of heavily and/or unevenly loaded or packed and damp grain, particularly soybeans--GFS, Barr

Survey of milk marketing in Atlanta, Georgia--DF, Farr

Feasibility of baling wool at concentration points--L, Coon

Motortruck: see also Rates

Conservation of tires and trucks in agricultural transportation--TW, Crow

Reorganization of milk assembly in the St. Louis milkshed--DF, Brightman

Rail: see also Rates

Adequacy of rail transportation in 1942--TW, Tease

Rates: see also Regulation of

Studies in answer to requests regarding rates--TW, Bowling

Investigations in connection with negotiating rate adjustments and preparing complaints and other actions--TW, Bowling

Investigation of mileage charges by private car companies--TW, Bowling

Investigation of rail and rail-water rate structure for transporting wool--TW, Winter

Regulation of: see also Rates

Studies made in connection with wartime transportation service orders of ICC and ODT--Bowling

Investigation of mileage charges by private car companies--TW, Johnson

Wartime:

Studies made in connection with wartime transportation service orders of ICC and ODT--TW, Bowling

Conservation of tires and trucks in agricultural transportation--TW, Crow

Adequacy of rail transportation in 1942--TW, Tease

Analyses of wartime ocean shipping conditions--TA, Reed

Study of ocean shipping situation--TW, Burnett

Use of cargo space on return trips of vessels carrying war supplies--TW, Burnett

Water: see also Rates

Analysis of grain shipping problem on Great Lakes--TW, Winter

Analyses of wartime ocean shipping conditions--TA, Reed

Study of ocean shipping situation--TW, Burnett

Use of cargo space on return trips of vessels carrying war supplies--TW, Burnett

TRUCKING -- see TRANSPORTATION - motortruck

UNFAIR COMPETITION, UNFAIR TRADE PRACTICES -- see FAIR TRADE PRACTICES

VEGETABLES -- see FRUITS AND VEGETABLES

VICTORY FOOD SPECIAL PROGRAM:

Appraisal of the Victory Food Special Program--PA, Jackson

Study of effectiveness of the Victory Food Special campaign in encouraging consumption of broilers--DF, Warren

WARTIME FOOD CONTROL: see also PURCHASE PROGRAM, DISTRIBUTION PROGRAMS, PRICES, PRODUCTION GOALS

Description and analysis of German, British, and Russian wartime agricultural marketing systems--PA, Tereshtenko

WARTIME TRANSPORTATION -- see TRANSPORTATION - wartime

WATER TRANSPORTATION -- see TRANSPORTATION - water

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Effect of the Federal loan program upon the cotton, wheat, and corn futures market--CE, Beach

Trends in demand for enriched white flour--D, Davidson

Grading:

A study of the properties of receipts of all classes and grades of wheat --GFS, Zeleny

Study of the effect of various flour constituents on baking quality --GFS, Fifield

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Development of a practical method for determining the gluten content of wheat--GFS, Zeleny

Quality improvement:

Study of the effect of various flour constituents on baking quality--GFS, Fifield

Evaluation of Durum wheat in terms of milling and macaroni-making qualities--GFS, Black

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Storage:

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WHOLESALE DISTRIBUTION:

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Adequacy of wool storage facilities in Boston during the 1942 season
--TW, Wells (FCA)

Investigation of rail and rail-water rate structure for transporting
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Development of soluble sheep branding fluid--L, Coon

Grading:

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Wool shrinkage and grade studies--L, Coon

Development of standards for scoured wool--L, Coon

Investigation of mechanical wool sampling devices--L, Coon